



Location

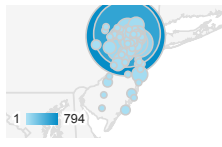
ALL » COUNTRY: United States » REGION: New Jersey

Apr 21, 2018 - May 21, 2018

All Users
42.25% Sessions

Map Overlay

Summary



City	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,700 % of Total: 42.25% (6,390)	13.96% Avg for View: 39.51% (-64.66%)	377 % of Total: 14.93% (2,525)	4.26% Avg for View: 11.56% (-63.17%)	4.47 Avg for View: 3.79 (17.90%)	00:04:21 Avg for View: 00:02:58 (46.16%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. Parsippany-Troy Hills	794 (29.41%)	15.87%	126 (33.42%)	3.78%	4.36	00:04:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Montville	576 (21.33%)	11.98%	69 (18.30%)	5.56%	4.44	00:04:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Morris Township	104 (3.85%)	0.96%	1 (0.27%)	4.81%	4.87	00:04:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Jersey City	94 (3.48%)	12.77%	12 (3.18%)	3.19%	3.20	00:02:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Hanover	86 (3.19%)	13.95%	12 (3.18%)	1.16%	5.76	00:04:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Boonton	69 (2.56%)	2.90%	2 (0.53%)	0.00%	5.88	00:04:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Newark	68 (2.52%)	7.35%	5 (1.33%)	8.82%	4.26	00:03:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Bridgewater	63 (2.33%)	12.70%	8 (2.12%)	12.70%	5.17	00:05:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Madison	62 (2.30%)	24.19%	15 (3.98%)	0.00%	4.61	00:05:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Florham Park	61 (2.26%)	16.39%	10 (2.65%)	1.64%	4.28	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Morristown	59 (2.19%)	3.39%	2 (0.53%)	3.39%	4.58	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Kinnelon	50 (1.85%)	6.00%	3 (0.80%)	0.00%	3.74	00:02:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. East Hanover	47 (1.74%)	31.91%	15 (3.98%)	0.00%	4.81	00:04:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Union	42 (1.56%)	11.90%	5 (1.33%)	11.90%	4.36	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Wayne	42 (1.56%)	16.67%	7 (1.86%)	4.76%	3.24	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Montclair	36 (1.33%)	0.00%	0 (0.00%)	2.78%	3.28	00:03:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. East Rutherford	31 (1.15%)	3.23%	1 (0.27%)	0.00%	4.45	00:03:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Mahwah	31 (1.15%)	0.00%	0 (0.00%)	0.00%	4.61	00:05:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Point Pleasant Beach	30 (1.11%)	0.00%	0 (0.00%)	0.00%	3.13	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Edison	27 (1.00%)	18.52%	5 (1.33%)	3.70%	3.81	00:03:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Fairfield	22 (0.81%)	31.82%	7 (1.86%)	13.64%	4.41	00:05:15	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Municipality	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
22.	South Brunswick Township	22 (0.81%)	9.09%	2 (0.53%)	0.00%	6.23	00:04:40	0 (0.00%)	\$0.00 (0.00%)
23.	Lebanon	21 (0.78%)	4.76%	1 (0.27%)	0.00%	4.19	00:03:23	0 (0.00%)	\$0.00 (0.00%)
24.	Paramus	19 (0.70%)	26.32%	5 (1.33%)	5.26%	3.79	00:02:01	0 (0.00%)	\$0.00 (0.00%)
25.	Paterson	17 (0.63%)	17.65%	3 (0.80%)	0.00%	8.65	00:11:56	0 (0.00%)	\$0.00 (0.00%)
26.	West Windsor Township	16 (0.59%)	100.00%	16 (4.24%)	0.00%	4.00	00:03:21	0 (0.00%)	\$0.00 (0.00%)
27.	Chatham	14 (0.52%)	21.43%	3 (0.80%)	0.00%	3.57	00:03:43	0 (0.00%)	\$0.00 (0.00%)
28.	West Orange	14 (0.52%)	7.14%	1 (0.27%)	0.00%	3.21	00:03:32	0 (0.00%)	\$0.00 (0.00%)
29.	Roseland	13 (0.48%)	0.00%	0 (0.00%)	0.00%	5.62	00:01:26	0 (0.00%)	\$0.00 (0.00%)
30.	Rutherford	12 (0.44%)	8.33%	1 (0.27%)	0.00%	3.83	00:03:30	0 (0.00%)	\$0.00 (0.00%)
31.	Kearny	11 (0.41%)	0.00%	0 (0.00%)	0.00%	4.45	00:03:34	0 (0.00%)	\$0.00 (0.00%)
32.	Hackensack	9 (0.33%)	22.22%	2 (0.53%)	11.11%	3.67	00:03:46	0 (0.00%)	\$0.00 (0.00%)
33.	Wharton	9 (0.33%)	0.00%	0 (0.00%)	11.11%	6.00	00:07:26	0 (0.00%)	\$0.00 (0.00%)
34.	Springfield Township	8 (0.30%)	0.00%	0 (0.00%)	0.00%	3.00	00:01:00	0 (0.00%)	\$0.00 (0.00%)
35.	Bayonne	7 (0.26%)	14.29%	1 (0.27%)	14.29%	16.71	00:12:42	0 (0.00%)	\$0.00 (0.00%)
36.	Irvington	7 (0.26%)	0.00%	0 (0.00%)	0.00%	4.71	00:01:51	0 (0.00%)	\$0.00 (0.00%)
37.	Mountain Lakes	7 (0.26%)	85.71%	6 (1.59%)	0.00%	5.00	00:09:35	0 (0.00%)	\$0.00 (0.00%)
38.	Boonton Township	7 (0.26%)	0.00%	0 (0.00%)	0.00%	3.86	00:03:23	0 (0.00%)	\$0.00 (0.00%)
39.	Stafford Township	6 (0.22%)	0.00%	0 (0.00%)	33.33%	2.50	00:04:15	0 (0.00%)	\$0.00 (0.00%)
40.	Clifton	5 (0.19%)	40.00%	2 (0.53%)	0.00%	3.60	00:01:29	0 (0.00%)	\$0.00 (0.00%)
41.	Livingston	5 (0.19%)	20.00%	1 (0.27%)	0.00%	3.20	00:00:53	0 (0.00%)	\$0.00 (0.00%)
42.	Woodbridge Township	5 (0.19%)	20.00%	1 (0.27%)	20.00%	3.40	00:03:40	0 (0.00%)	\$0.00 (0.00%)
43.	Atlantic City	4 (0.15%)	0.00%	0 (0.00%)	0.00%	5.00	00:20:34	0 (0.00%)	\$0.00 (0.00%)
44.	Lincoln Park	4 (0.15%)	25.00%	1 (0.27%)	0.00%	2.75	00:00:54	0 (0.00%)	\$0.00 (0.00%)
45.	Mount Laurel	4 (0.15%)	0.00%	0 (0.00%)	0.00%	2.25	00:00:01	0 (0.00%)	\$0.00 (0.00%)
46.	Phillipsburg	4 (0.15%)	25.00%	1 (0.27%)	0.00%	9.50	00:08:09	0 (0.00%)	\$0.00 (0.00%)
47.	Blairstown	3 (0.11%)	0.00%	0 (0.00%)	33.33%	3.67	00:01:19	0 (0.00%)	\$0.00 (0.00%)
48.	Bloomington	3 (0.11%)	33.33%	1 (0.27%)	0.00%	4.00	00:03:03	0 (0.00%)	\$0.00 (0.00%)
49.	Cedar Grove	3 (0.11%)	0.00%	0 (0.00%)	33.33%	4.33	00:03:48	0 (0.00%)	\$0.00 (0.00%)
50.	Linden	3 (0.11%)	33.33%	1 (0.27%)	0.00%	2.67	00:00:48	0 (0.00%)	\$0.00 (0.00%)
51.	Netcong	3 (0.11%)	66.67%	2 (0.53%)	0.00%	7.00	00:03:36	0 (0.00%)	\$0.00 (0.00%)
52.	Teaneck	3 (0.11%)	0.00%	0 (0.00%)	0.00%	3.33	00:02:31	0 (0.00%)	\$0.00 (0.00%)
53.	Jefferson	3 (0.11%)	0.00%	0 (0.00%)	0.00%	9.67	00:05:17	0 (0.00%)	\$0.00 (0.00%)
54.	Ridgefield Park	2 (0.07%)	50.00%	1 (0.27%)	0.00%	3.50	00:00:04	0 (0.00%)	\$0.00 (0.00%)
55.	Wyckoff	2 (0.07%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:01	0 (0.00%)	\$0.00 (0.00%)
56.	Woodland	2 (0.07%)	0.00%	0 (0.00%)	50.00%	10.00	00:00:57	0 (0.00%)	\$0.00 (0.00%)

Hardwick	2 (0.07%)	0.00%	0 (0.00%)	50.00%	12.00	00:03:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
57. Tinton Falls	2 (0.07%)	0.00%	0 (0.00%)	0.00%	5.50	00:04:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
58. (not set)	1 (0.04%)	0.00%	0 (0.00%)	0.00%	18.00	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
59. Dover	1 (0.04%)	100.00%	1 (0.27%)	0.00%	3.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
60. East Orange	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
61. Fair Lawn	1 (0.04%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
62. Hackettstown	1 (0.04%)	0.00%	0 (0.00%)	0.00%	3.00	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
63. Jackson	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
64. Long Branch	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
65. Maplewood	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
66. Middletown	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
67. Millville	1 (0.04%)	100.00%	1 (0.27%)	0.00%	13.00	00:02:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
68. Monroe Township	1 (0.04%)	100.00%	1 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69. Neptune City	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
70. North Bergen	1 (0.04%)	100.00%	1 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71. Palisades Park	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
72. Piscataway Township	1 (0.04%)	100.00%	1 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73. Randolph	1 (0.04%)	100.00%	1 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74. Red Bank	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
75. Saddle Brook	1 (0.04%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
76. Seaside Park	1 (0.04%)	100.00%	1 (0.27%)	0.00%	6.00	00:07:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
77. Sparta Township	1 (0.04%)	0.00%	0 (0.00%)	0.00%	7.00	00:03:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
78. Summit	1 (0.04%)	100.00%	1 (0.27%)	0.00%	7.00	00:03:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
79. Totowa	1 (0.04%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
80. Burlington Township	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
81. Franklin Township	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
82. Lawrence Township	1 (0.04%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
83. Long Beach Township	1 (0.04%)	0.00%	0 (0.00%)	0.00%	4.00	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
84. Monroe Township	1 (0.04%)	100.00%	1 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 84 of 84